

Art and Design Pre-induction Activity

UAL Awarding Body L3 Applied General Extended Diploma in Art and Design Pre-induction Task: HOME IS WHERE THE ART IS

In order to get you fully prepared to start the course in September you will need to complete a summer task. This is vital work that feeds into the first unit of your course.

Task 1

This task recreates Artist Wilifried Hou Je Bek's Walk from 2003. Choose your starting point (this could be at home, your grandparents, the park near your house, etc), making sure you have the necessary equipment with you before you begin, ensure you stay safe, stay on paths, don't go anywhere you are not allowed, if you reach a dead end come back to the end of the street and move to the next instruction. Use your common sense.

The instructions to follow are:

1. Walk forward, take the first right you come to
2. Continue walking, take the first left
3. Then take your third right
4. Repeat all three movements at least 3 times.
5. Log route so you don't get lost

At each point complete 2 tasks from the following list:

- Take an interesting photograph (close-up, detail, bird's eye view, rat's eye view, landscape, etc)
- Collect something
- Draw something you see
- Create a mark or texture on a piece of paper
- Listen to what you can hear and write it down
- Observe what you can see and write it down
- Take a video of where you are
- Take a sound recording on your phone of what you can hear

Task 2

Research of the following artists/photographers beginning with a brief introduction into the style/concept of the artists' work.

Then choose a piece of their work to discuss and analyse in regards to:

Theme/subject, what inspires them, layout, composition, colour, techniques, materials, processes, lines, shapes, forms, structure, mood, etc. Look at their websites, read articles, exhibition reviews, watch YouTube clips or podcasts based on the artists to find out what you can about that piece of work.

- The Boyle Family
<https://www.boylefamily.co.uk/boyle/about/>
- Alice Fox
<https://www.alicefox.co.uk>
- Jessica Wilde
<https://www.jessicawilde.co.uk>
- Tilke Schwartz
<https://www.tillekeschwarz.com/>
- Helaina Sharpley
<https://helainasharpley.co.uk/>
- George Shaw
<http://www.artnet.com/artists/george-shaw-2/>
- Stanley Donwood
<https://www.slowlydownward.com/>
- Ben Nicholson
<http://www.artnet.com/artists/ben-nicholson/>
- Stephen Willats
<http://stephenwillats.com/>
- Peter Blake
<http://www.artnet.com/artists/peter-blake/>
- Mike Seaborne
<http://www.mikeseaborne.co.uk/>
- Aaron Siskind
<https://www.icp.org/browse/archive/constituents/aaron-siskind?all/all/all/all/0>

Information to help you with your artist research

Content: *the subject matter, what the image is about.*

What is the subject matter of the work, what is happening, what is it about?

What is the main thing you notice about the work?

Has it been treated representationally, or is there deliberate exaggeration, distortion or abstraction and if so why?

Form: the structure and pattern of the image.

How have the various elements of the work been arranged and composed? Where is the focal point of the image?

Are there recurring shapes, lines, rhythms, forms etc., which determine the design of the work?

Is texture &/or colour important and if so, how varied are those that are incorporated or suggested?

Process: how the image was made.

How the work made and what was it made with?

What materials, tools, processes and techniques have been used in its production?

How does the image relate to other work by the same artist/designer/photographer...?

Mood: the emotional impact of the image- how it makes you feel.

What words might you use to describe any feelings or mood evoked by the image?

Does the image give you insight into some aspect(s) of life?

Who do you think they're target audience is?

Example:



Nostalgia, 2009 (original photography by Lina S)

Lucas Simoes is an artist based in São Paulo, he uses found imagery and folds, burns and manipulates it. His work features layered and distorted imagery intending to cover up the original imagery with something new and strange.

This piece is one from his collection 'nostalgia', it is a photograph burnt so the person is unrecognisable. We don't know anything about the subject, she could be long gone, dead or just a stranger. Perhaps, in relation to the collection's name, it was someone from the past but forgotten, hence the obscured face. The flame has warped the photograph leaving a colourful burn and a hole right through it. Where the fire has touched the photograph it is bright orange, while the rest of the photo is dark and colourless. This brings the focus onto the burn immediately and provides a nice contrast between colours. The girl pictured is the centre piece and there are no other subjects, so we are solely focussed on her. Texture also plays an important part, as you can see where the flame has warped and burnt the photo so it has flaked and shrivelled, this gives it a very physical sense even when viewing it on a screen. I think the meaning of this piece is to wonder who this girl is and her relevance, not even to the artists, but she could represent anybody anybody could have known.