

## English Language & Literature Pre-induction Activities

### Introduction

You will all be familiar with exploring and analysing language at GCSE level. In A Level English Language & Literature, you will be looking for the writer's use of language in a similar way. You will be looking at a variety of non-literary texts in an anthology, from spoken transcripts, advertisements and newspaper reports, to online blogs. You will be reading literary texts i.e. a play, a novel and an anthology of poetry. You will also be re writing part of the novel from a different perspective!

### 'Stories are Waiting in Paris', Eurostar advert (video)

'Stories are Waiting in Paris' is a video advertisement for Eurostar that appeared on the company's official YouTube channel. The narrator is male with a French accent.

Watch the video then read the transcript on page 2:

<https://www.youtube.com/watch?v=NCyQo6rVrOI>



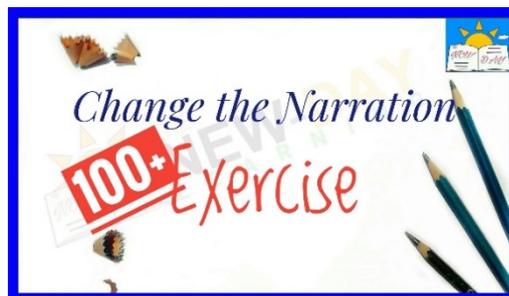
## Transcript

((hurdy-gurdy style music plays))

**Narrator:** **maybe** (.) **maybe** you'll go left ((footsteps)) (1) maybe you'll go right ((rollerblading)) ((clattering sound, pigeons scatter)) (1) maybe you'll go **up** ((footsteps, skipping sound)) (1) **down** ((wooshing sound)) (.) round and round ((mechanical clicking sound, child's yell)) (1) **maybe** you'll go here (1) or **there** (1) to **this place** ((live music)) (1) **that place** (.) maybe you'll meet **him** ((arrow appears on screen pointing to man)) (.) **her** ((kissing sound)) (.) perhaps them (.) hopefully not him. (.) maybe you see **this** (1) ((dog barks)) **hear that** ((parrot squawks, siren)) (1) **eat this** (1) **maybe** you'll get lost (1) maybe it will **rain** ((rain)) (.) you shelter here and **this** will happen (2) but **maybe** it won't rain (.) instead you'll go **there** (.) and **fall** in love (.) with **this** ((car starts, door shuts)) (2) stories are waiting ((written text appears on screen: 'STORIES ARE WAITING')) ((music fades, train door slides shut)) ((written texts appears on screen: 'Eurostar, #wheninparis'))

## TASKS

1. Note down any interesting language the speaker has used. What kind of words are they? e.g. Nouns, adjectives
2. Are there any patterns of language used or repetition? Why do you think the speaker has done this?
3. What is the purpose of this text?
4. Who is it aimed at? (audience)
5. Why are some words in bold and what are the numbers in brackets?
6. The big question. What is the effect of the language? Write a couple of paragraphs explaining your points and using evidence from the text.
7. How does the speaker portray Paris?
8. What is the effect of the French accent, the music and the sound effects?
9. Do you think this speech has been planned, or is it spontaneous? Why?



## TASKS

1. Write part of a short story in which you are in conflict with an enemy of some kind. Write it from your perspective as a FIRST-PERSON narrative. Include action, inner thoughts and some dialogue.
2. Now re-write your text, but this time write it as a first-person narrative from **your enemy's perspective**. In other words, your enemy is telling the same story and you are now just a character.